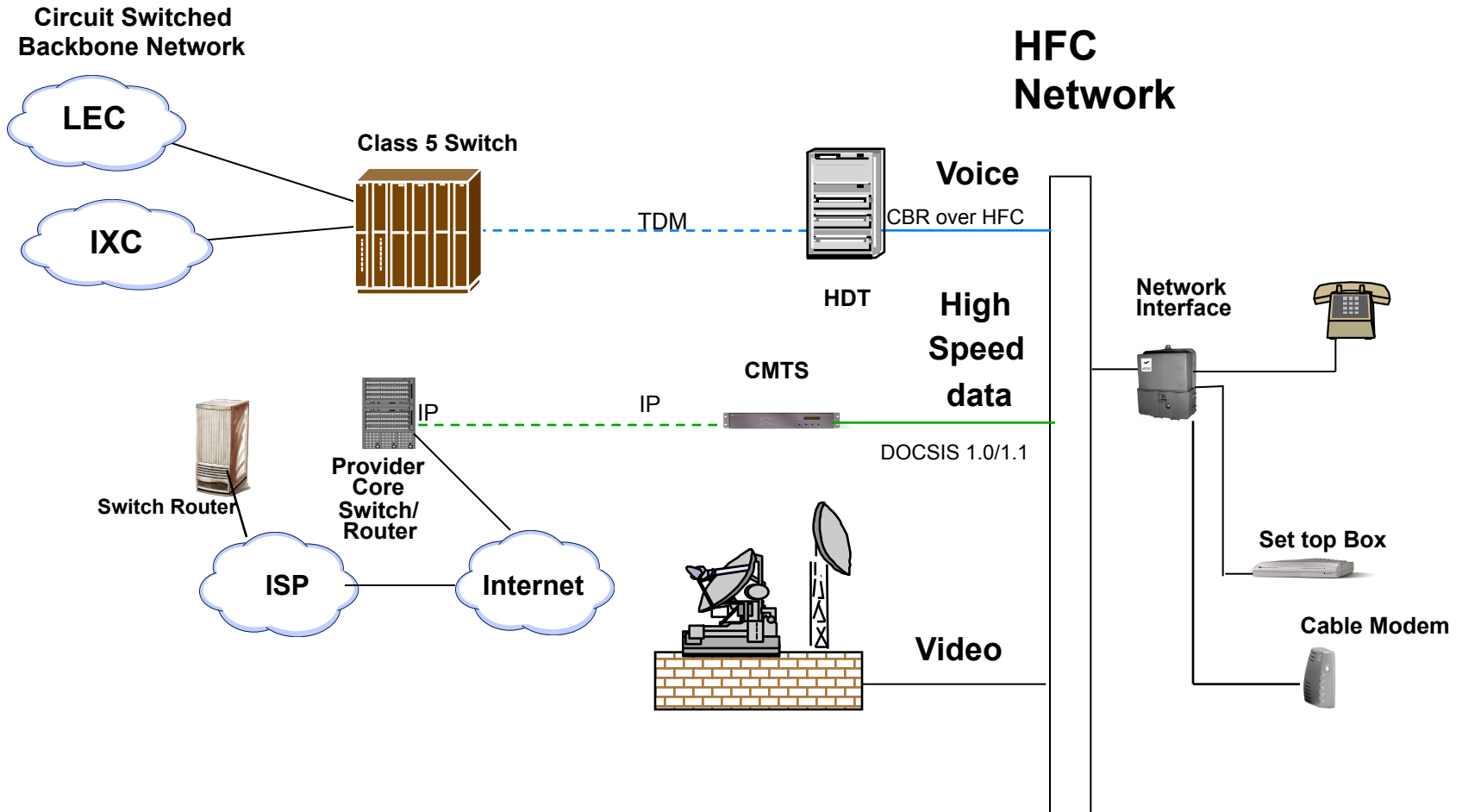


Delivering Today's Services

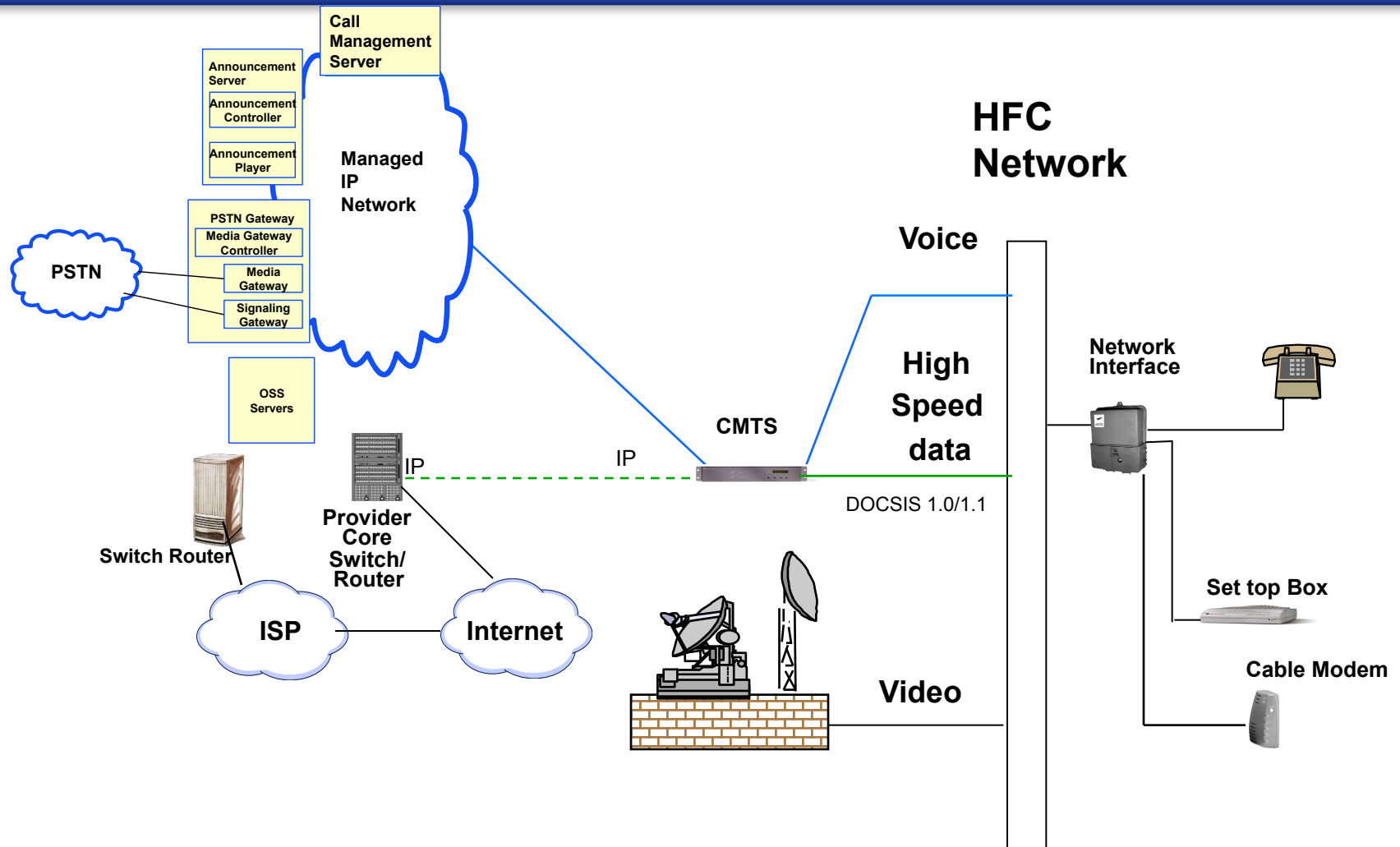
Evolution of the Cable Triple Play



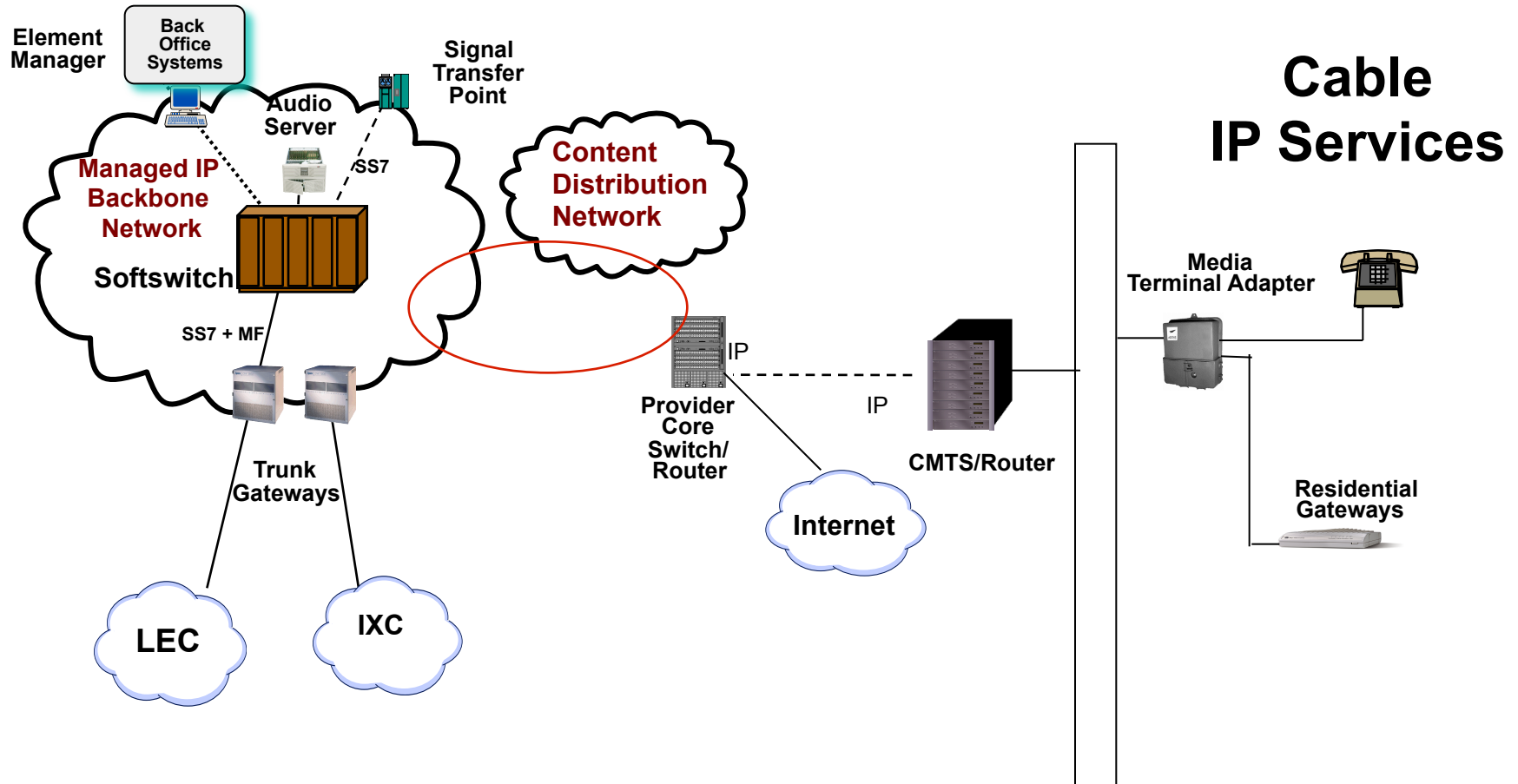
Triple Play Evolution - Part One



Triple Play Evolution - Part Two



Triple Play Nirvana - All IP Network



The Bottom Line

What was analog has become digital

The future is all digital

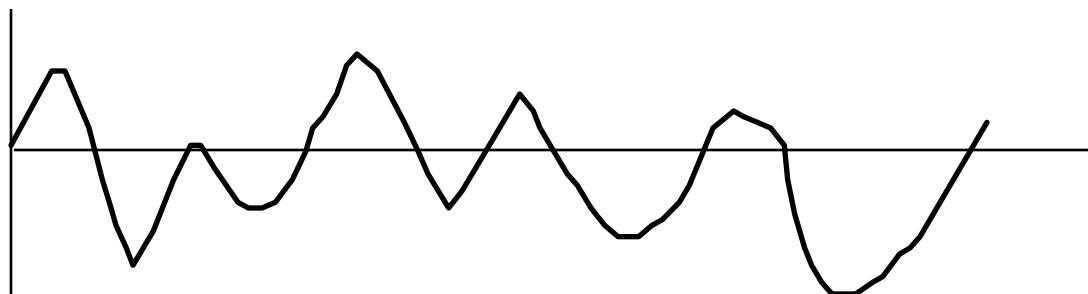
Everything is data



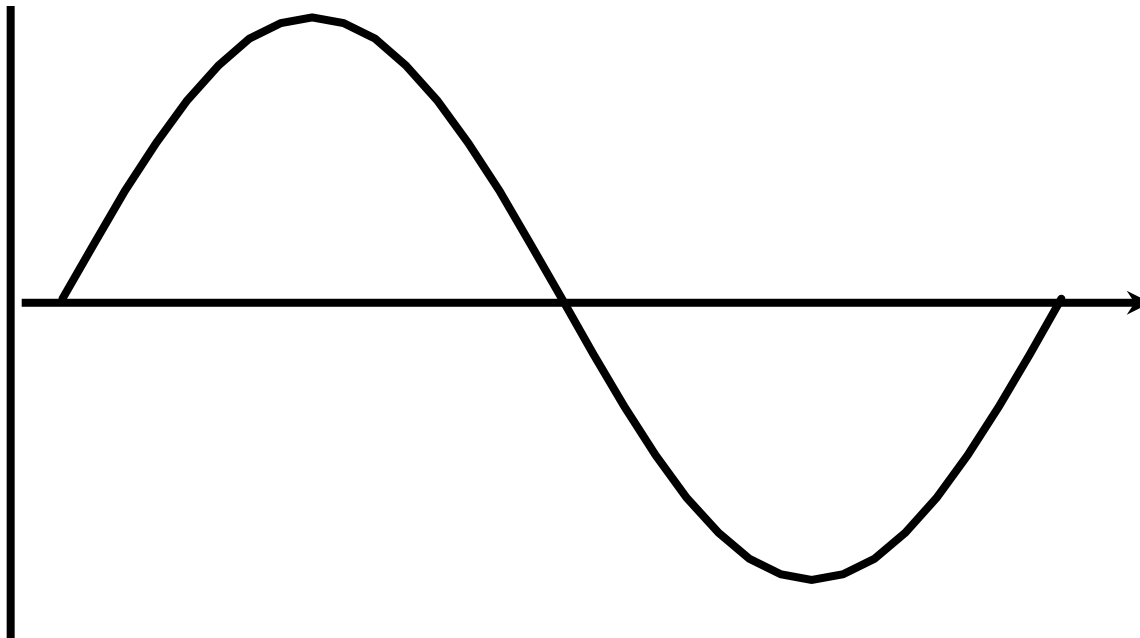
What's the Difference?

Data is different from human language.

When humans talk, a continuously varying wave is produced. This type of signal is called ANALOG.

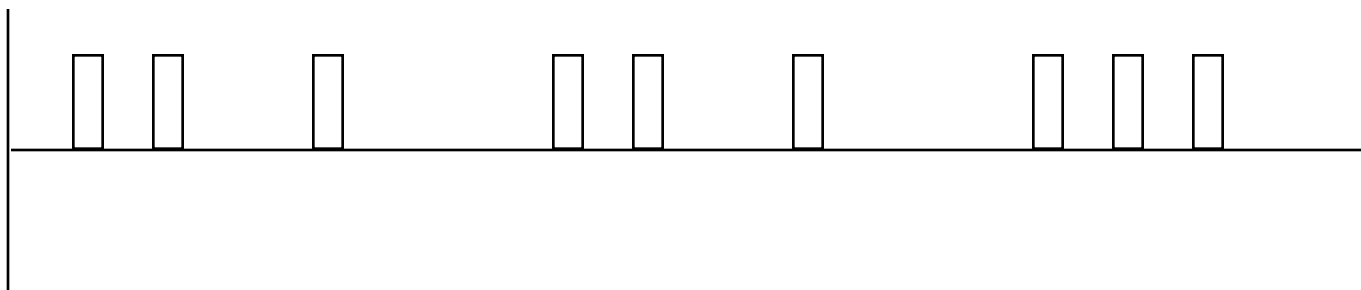


Analog Building Block

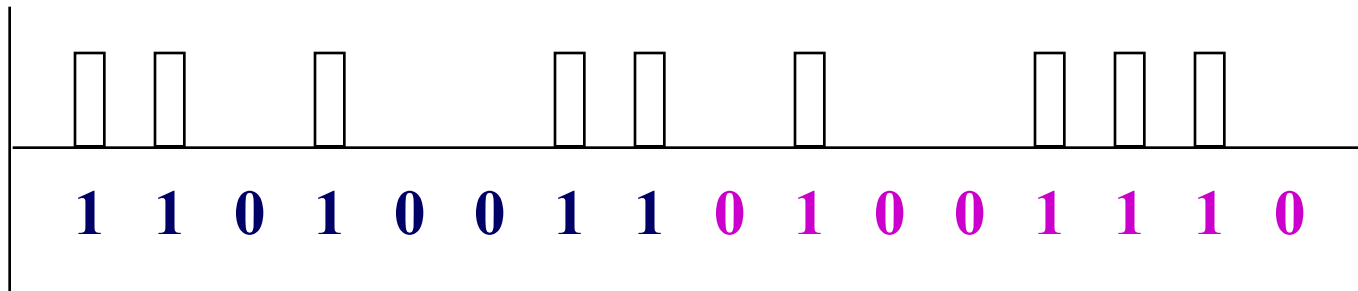


What's the Difference?

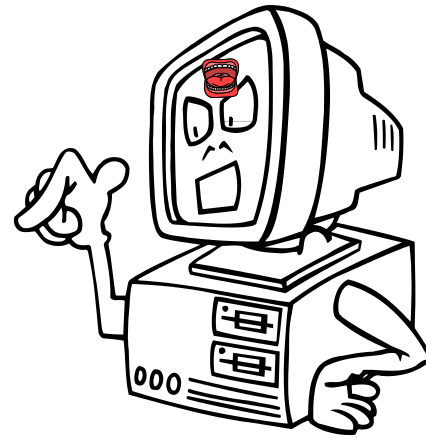
Unlike the residents of the “real world”, machines, have been designed to talk as a series of “ON” and “OFF” states. This type of signal is called DIGITAL.



The ON and OFF states are used to represent 1's and 0's. Those 1's and 0's are called **BINARY DIGITS, or BITS**



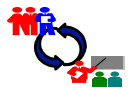
**If people speak analog, and if
networks talk in digital,
how can we communicate?**



Analog to Digital Conversion Process

- **Always:**
Sample, Quantize, Encode

- **Most digital applications:**
Compress, Packetize



Analog to Digital Conversion Process

three step process

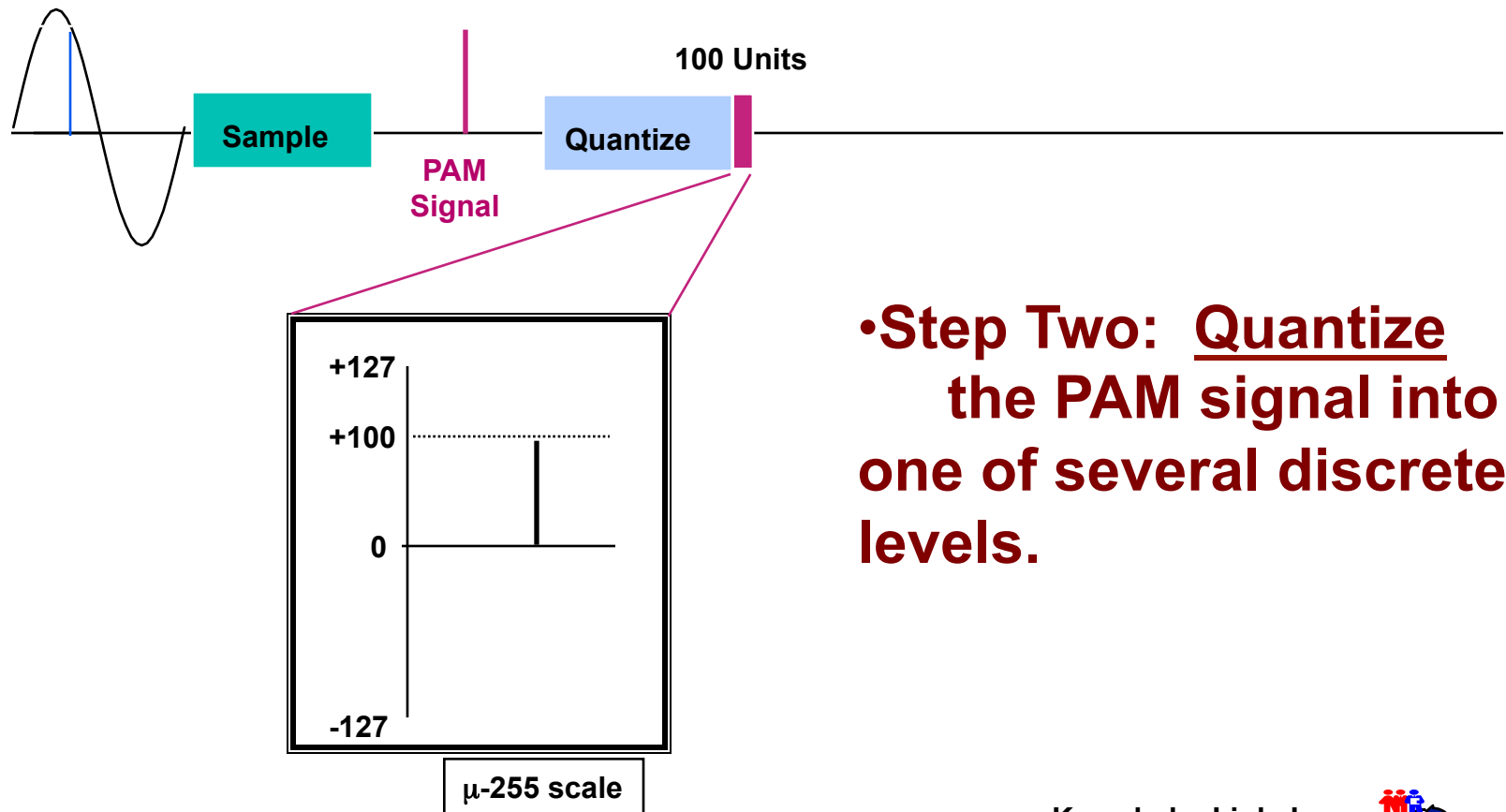


Step One: Sample

The analog signal at a rate that is twice its frequency; this rate is called the Nyquist Frequency. This results in a Pulse Amplitude Modulation (PAM) signal which has an amplitude equal to the amplitude of the sampled analog signal at the moment of sampling.



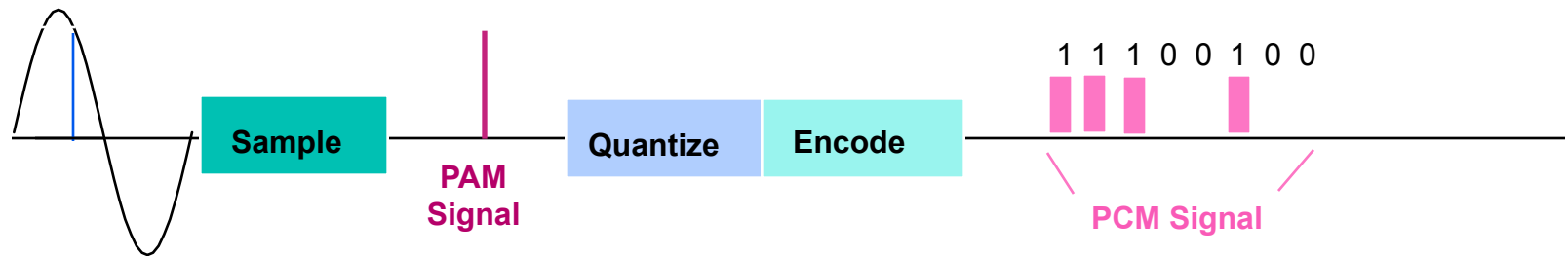
Analog to Digital Conversion Process



- **Step Two: Quantize the PAM signal into one of several discrete levels.**

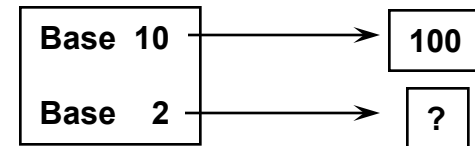


Analog to Digital Conversion Process



•Step 3: Encode

The number determined by the scale into a binary number. This process has you converting a base 10 number to a base 2 number. The final result is an 8-bit binary number



Number Systems

Base 10

1 2 3 4 5 6 7 8 9 0

Base 2

1 0



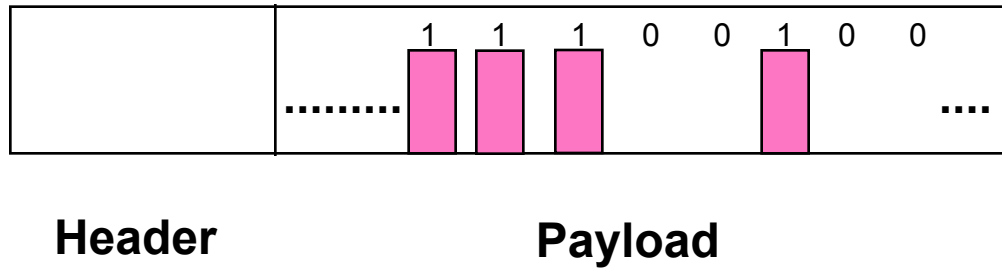
Data Compression: More for Less

- **Silence suppression**
- **Code changes rather than values**
- **Quantize and encode patterns**

**Decreases the bandwidth needed,
Preserves signal quality**



Packetize



IP Packet

Voice Example

28 bytes	6 bytes	40 bytes
----------	---------	----------

IP/UDP
Header

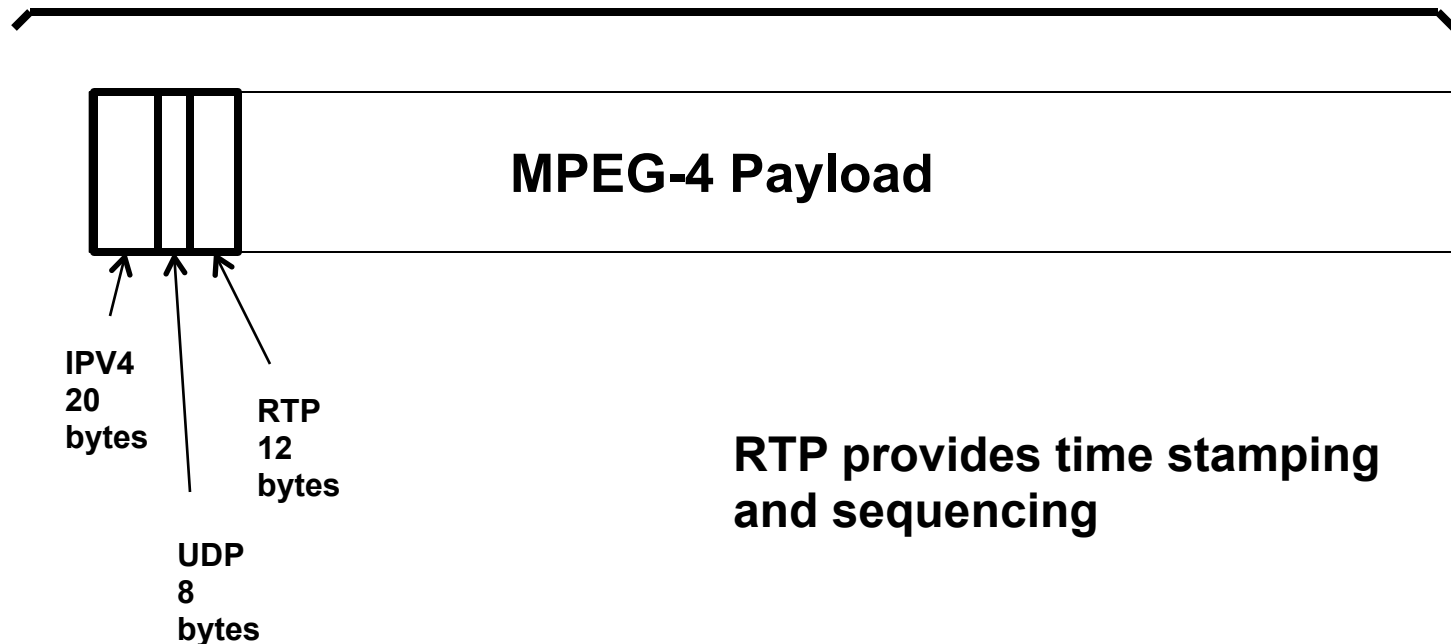
Voice
Header

Voice Information



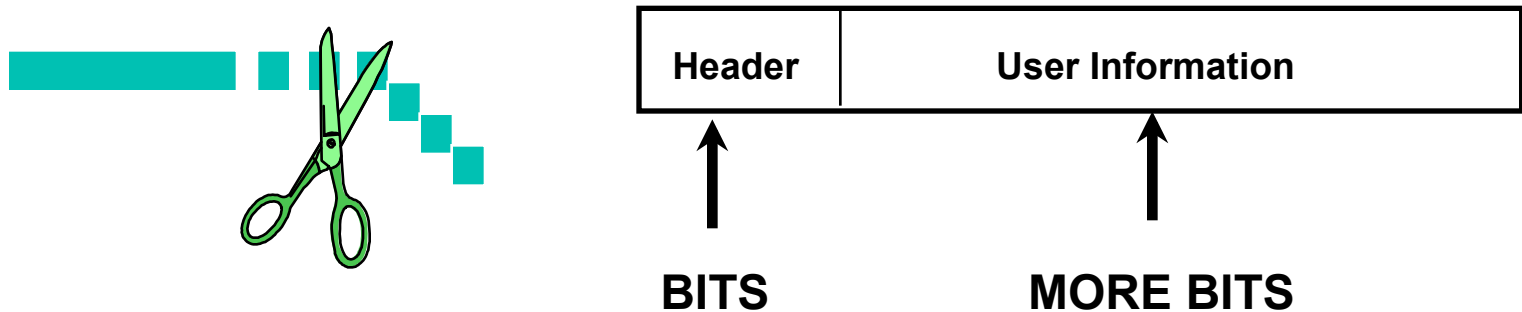
MPEG-4 Transport: MPEG-4 over IP

IP Packet with UDP and RTP Headers



Point Worth Noting!

Packetizing is a repeating process that goes on for the duration of the signal.

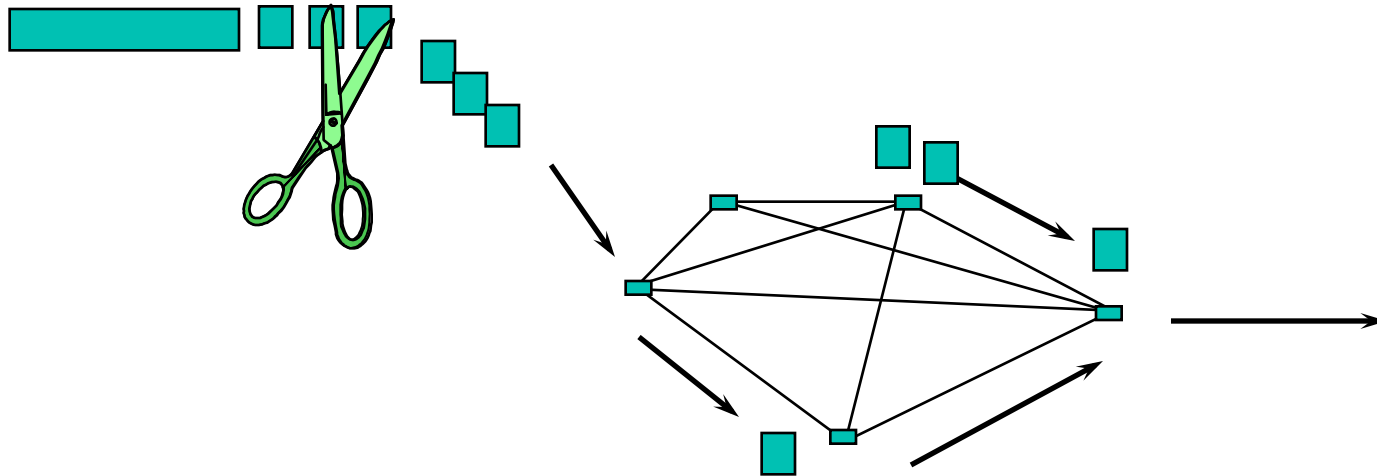


The 5 steps of A/D conversion occur at a sample rate of 2x the highest frequency in the signal.



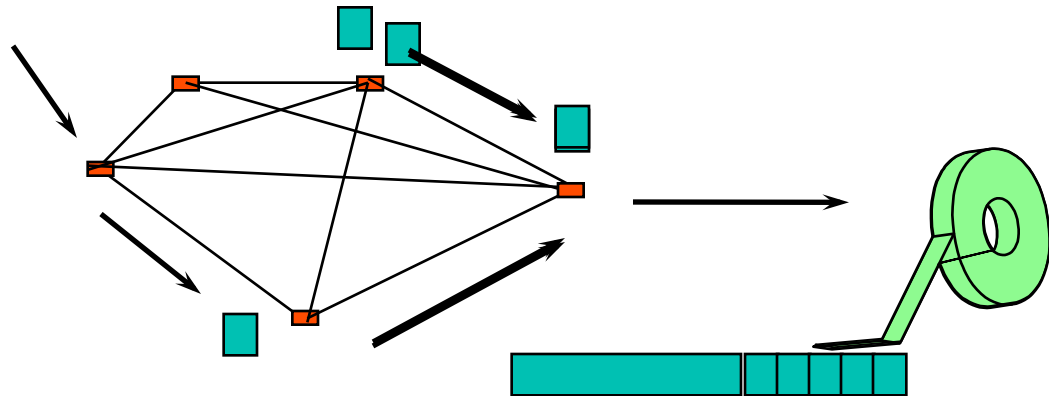
How Data Moves in a Cable System

Each packet moves independently through the cable transmission network

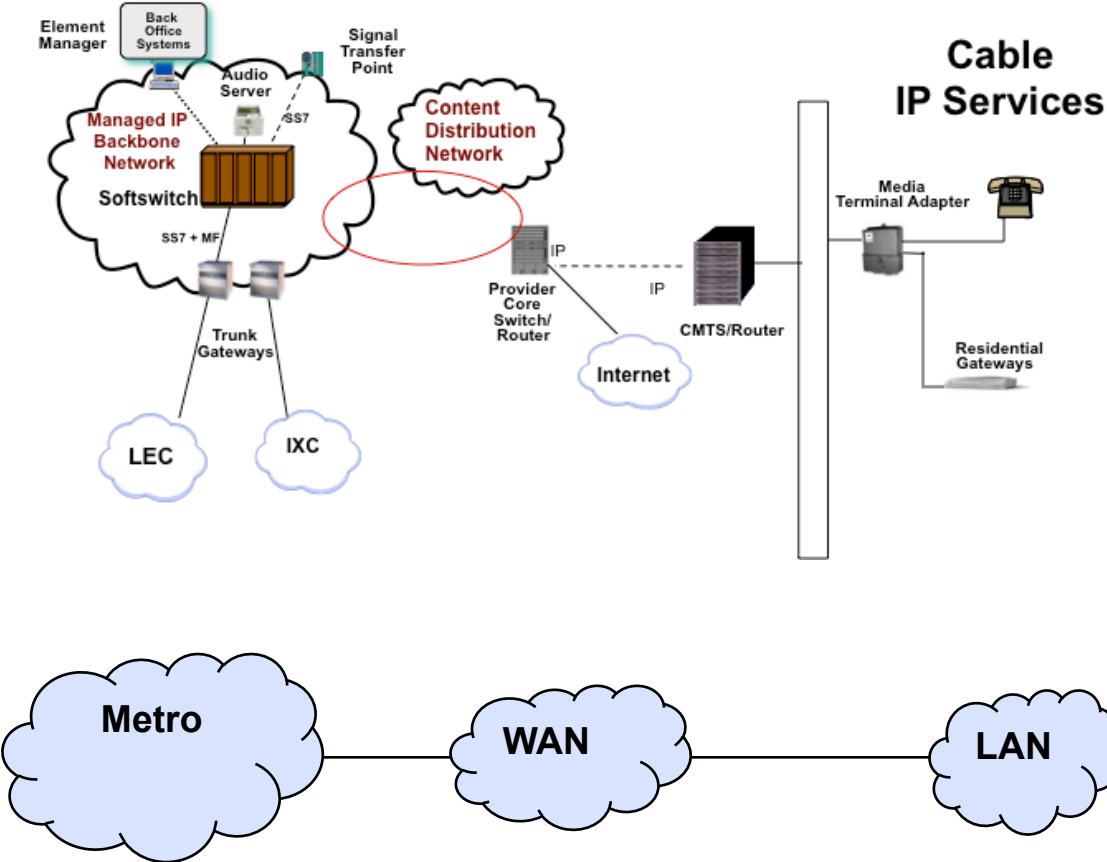


Switches and Routers move the Packets through data networks and Reassemble Them At the Other End

**This is How
the Internet
Works!**



Broadband Cable is a Data Network



A Short Exercise

We will look at:

- How Services' Data Flows Within the our Systems
- The perils of packet movement



What We Need to Watch in a Digital World

- **Packet transit times**
- **Packet jitter**
- **Buffer capacity (network traffic)**
- **Packet lifetimes**



The Digital Challenge

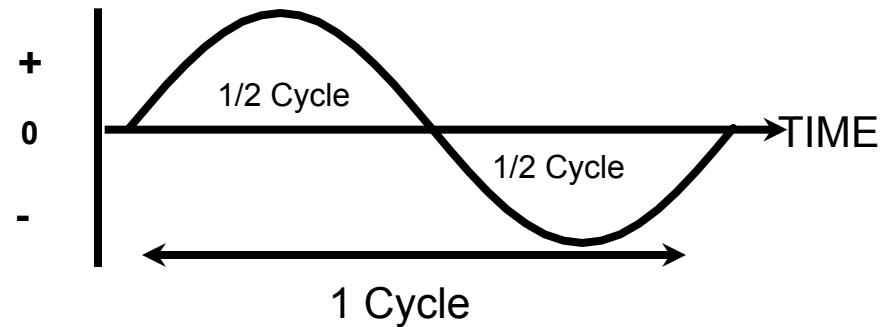
Use Cable's Analog HFC Transmission Plant to Move Digital Data

Answer:

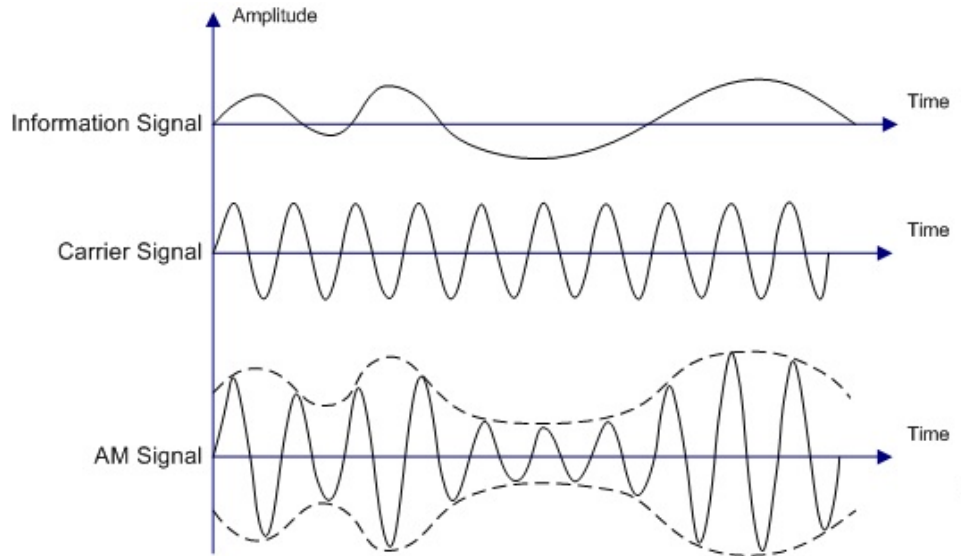
Modulation!



Sine Wave: Analog Building Block



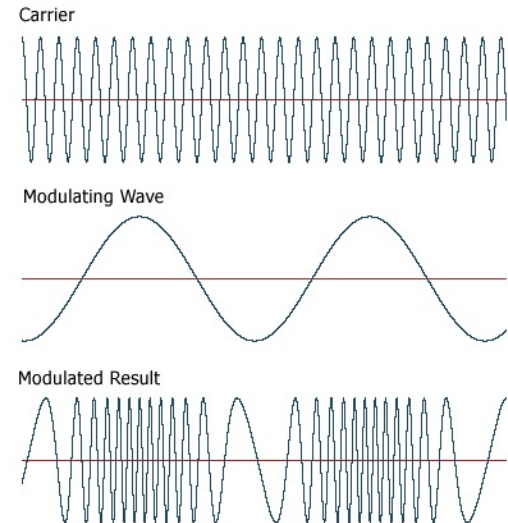
Modulation Examples



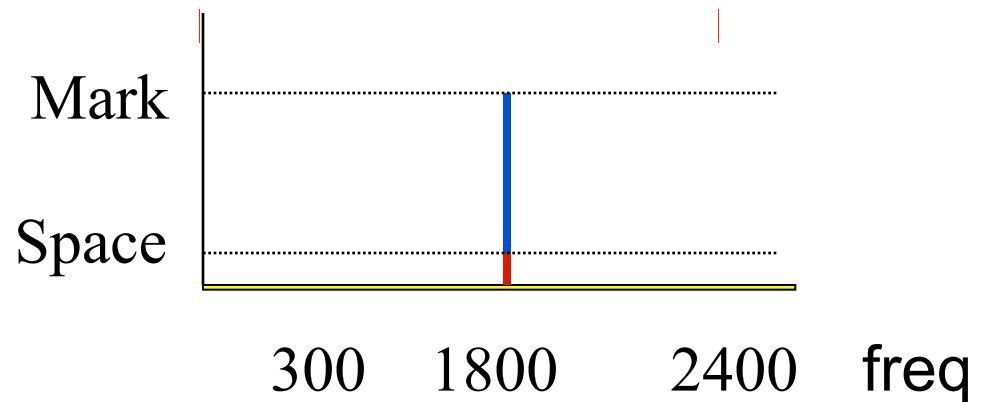
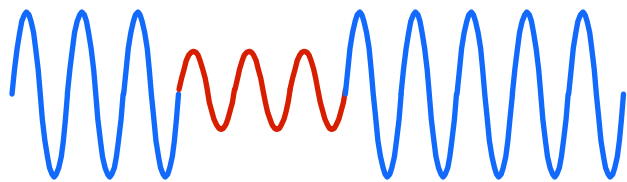
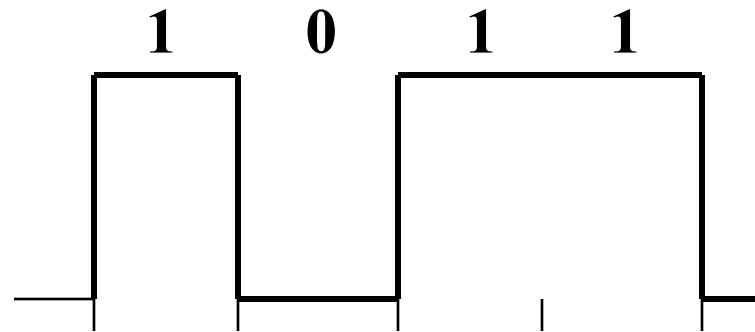
Amplitude Modulation

Frequency Modulation

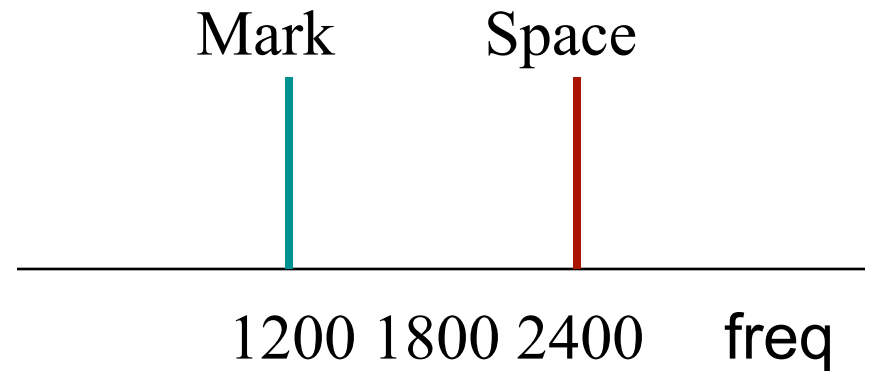
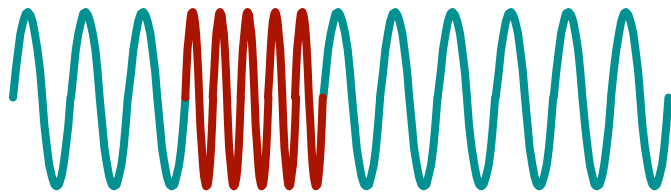
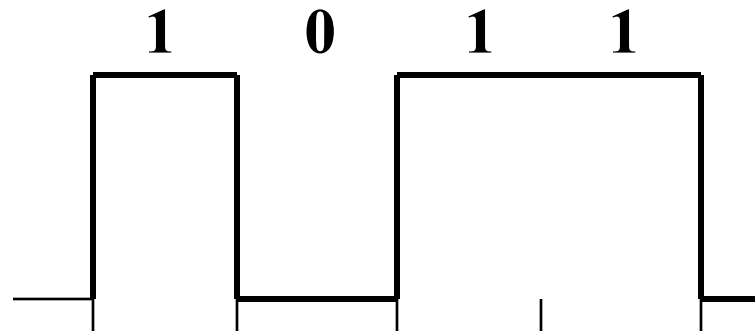
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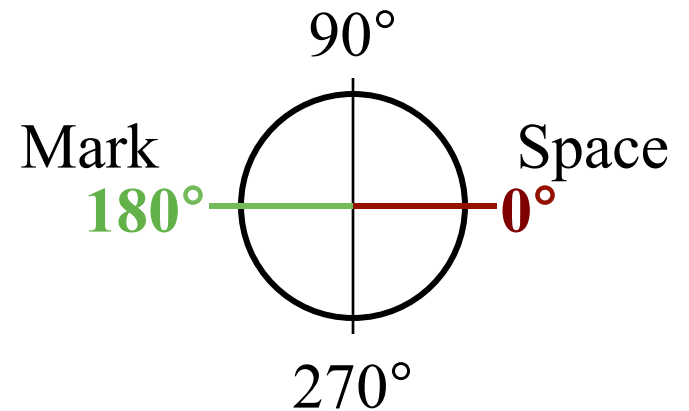
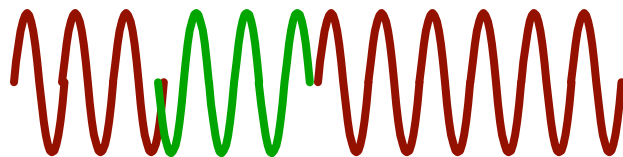
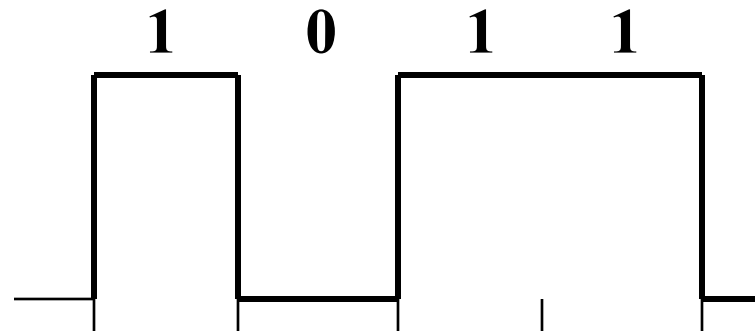
Amplitude Shift Keying (ASK)



Frequency Shift Keying (FSK)



Phase Shift Keying



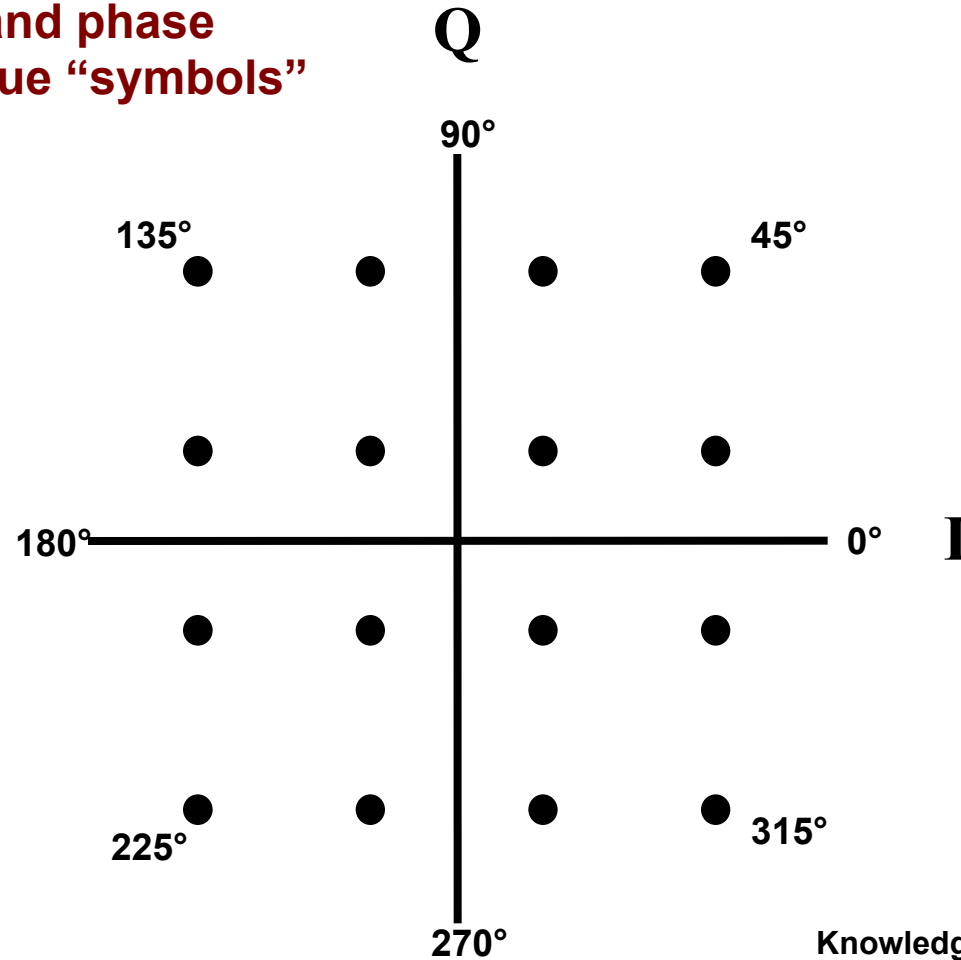
Changing Two Variables Provides More States Per Hertz

Phase Angle	Amplitude	Binary Number
0	1	0000
0	2	0001
0	3	0010
0	4	0011
90	1	0100
90	2	0101
90	3	0110
90	4	0111
180	1	1000
180	2	1001
180	3	1010
180	4	1011
270	1	1100
270	2	1101
270	3	1110
270	4	1111



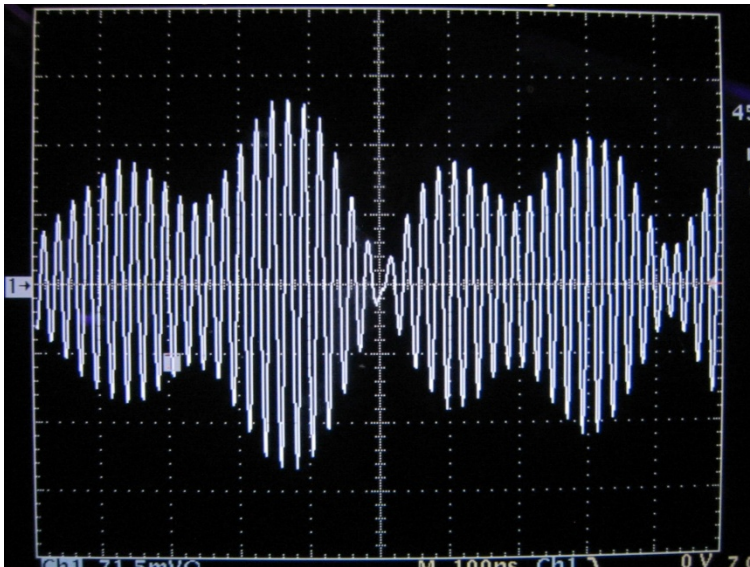
QAM Constellation

Vary amplitude and phase to generate unique “symbols”



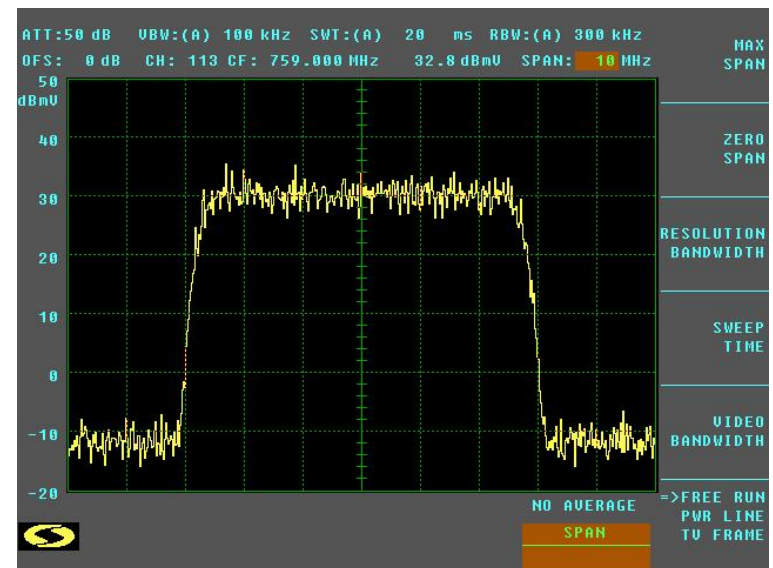
64-QAM Digitally Modulated Signal

Oscilloscope view



Time domain:
Amplitude versus time

Spectrum analyzer view



Frequency domain:
Amplitude versus frequency



What We Need to Watch in the Digital Modulation Process

- **Network traffic**
- **Digital encoding and compression**
- **QAM modulator performance**



What We Learned

- **The 5 subsystems of a cable network**
- **Purpose of amplifiers and lasers**
- **What is meant by system bandwidth**
- **Some uses of the reverse path**
- **The difference between an analog signal and a digital signal**
- **How digital services are routed through a broadband cable system**
- **Possible network causes of system malfunctions**

